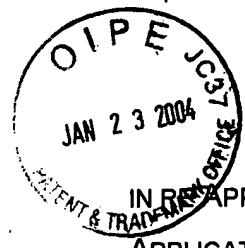


Express Mail No. EV343589857US



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE: APPLICATION OF: STEVE BECK ET AL.

APPLICATION No.: 09/721,441

FILED: NOVEMBER 22, 2000

FOR: DYNAMICALLY TARGETING ONLINE
ADVERTISING MESSAGES TO USERS

EXAMINER: JEFFREY D. CARLSON
 ART UNIT: 3622
 CONF. NO: 2327

Transmittal of Response Under 37 C.F.R. § 1.111

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Sir:

RECEIVED

FEB 04 2004

GROUP 3600

1. Transmitted herewith are the following:

- Response Under 37 C.F.R. § 1.111
- Petition for a Three-Month Extension of Time
- Terminal Disclaimer
- Sequence Listing printout, floppy diskette, matching declaration
- Information Disclosure Statement, Form PTO-1449 (modified), References
- Check in the amount of \$475.00.

2. Entity Status

- Applicants are a Small Entity.

3. Conditional Petition for Extension of Time:

Applicant petitions for an Extension of Time, if necessary, for timely submission of this transmittal and enclosures.

4. Fee Calculation and Payment

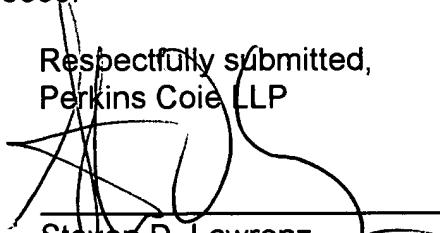
For:	(Col. 1) No. Filed	(Col. 2) No. Extra	Small Entity		Other Than a Small Entity	
			Rate	Fee	Rate	Fee
Total Claims	15	0	x \$ 9 =	\$0	or	x \$ 18 =
Independent Claims	5	0	x \$43 =	\$0	or	x \$ 86 =
<input type="checkbox"/> Multiple Dependent Claim Presented			+ \$145 =	\$	or	+ \$290 =
<input checked="" type="checkbox"/> Extension of Time Fee				\$475.00		\$
*If the difference in Col. 1 is less than zero, enter "0" in Col. 2.			TOTAL	\$475.00	or	TOTAL

}

5. Provisional Fee Authorization

Please charge any underpayment in fees for timely filing of this transmittal and enclosures to Deposit Account No. 50-0665.

Respectfully submitted,
Perkins Coie LLP


Steven D. Lawrenz
Registration No. 37,376

Date: January 22, 2004

Correspondence Address:

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